Message Text

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ACTION EUR-12

INFO OCT-01 ISO-00 NASA-02 OES-05 EB-07 /027 W

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R 251028Z APR 75 FM AMEMBASSY PARIS TO USDOC WASHDC INFO SECSTATE WASHDC 8817

UNCLAS PARIS 10536

USDOC FOR CLARK, OIM

E.O. 11652:N/A

TAGS: BEXP, EAIR, FR

SUBJ: PRESS/TV REVIEW OF NASA AND MARTIN MARIETTA

EXECUTIVES IN US PAVILION AT VIKING EXHIBIT

1. DURING RECENT VISIT ROY CALVIN, VICE PRESIDENT,
MARTIN MARIETTA CORP., SUBJECT OF SPECIAL PRESS/TV
INTERVIEW SESSION WAS DISCUSSED. WE WISH TO FIND OUT
FROM NASA AVAILABILITY OF DR. FLETCHER TO BE INTERVIEWED BY FRENCH TV ON AFTERNOON OF PRESS DAY MAY 29.
WE PROPOSE TV INTERVIEW SESSION TO TAKE PLACE AT VIKING
EXHIBIT IN THEMATIC AREA US PAVILION. WE PROPOSE THAT
SENIOR PROJECT OFFICER OF VIKING MISSION FROM MARTIN
MARIETTA BE IN ATTENDANCE TO ANSWER TECHNICAL EQUIPMENT
QUESTIONS RELATIVE TO TOTAL MISSION.

2. NASA/PARIS REPRESENTATIVE PAT MURPHY INFORMS US DR. FLETCHER SCHEDULED TO BE AT PAS ONLY JUNE 6-7. REQUEST COMMERCE EXPLORE WITH NASA POSSIBILITY DR. FLETCHER ADJUST SCHEDULE TO ACCOMMODATE MAY 29 PRESS DAY PROGRAM. IF DR. FLETCHER SCHEDULE CANNOT BE ADJUSTED PLEASE NOTIFY US IMMEDIATELY SO THAT TV SESION CAN BE ARRANGED FOR JUNE 6. WE WOULD PREFER PRESS DAY PROGRAM EARLY SINCE TV COVERAGE EARLY DURING AIR SHOW WOULD PRODUCE GREATER INTEREST AND ON PRESS DAY, THEMATIC AREA CAN BE TEMPORARILY BLOCKED TO ALLOW EXCLUSIVE TV ACCESS TO US PAVILION. UNCLASSIFIED

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Message Attributes

Automatic Decaptioning: X Capture Date: 01 JAN 1994 Channel Indicators: n/a

Current Classification: UNCLASSIFIED

Concepts: n/a Control Number: n/a Copy: SINGLE Draft Date: 25 APR 1975 Decaption Date: 01 JAN 1960 Decaption Note: Disposition Action: n/a Disposition Approved on Date: Disposition Authority: n/a Disposition Case Number: n/a

Disposition Camment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a Disposition Reason: Disposition Remarks:

Document Number: 1975PARIS10536 Document Source: CORE Document Unique ID: 00

Drafter: n/a Enclosure: n/a Executive Order: N/A Errors: N/A

Film Number: D750145-0947

From: PARIS

Handling Restrictions: n/a

Image Path:

Legacy Key: link1975/newtext/t19750416/aaaaapda.tel

Line Count: 60

Locator: TEXT ON-LINE, ON MICROFILM Office: ACTION EUR Original Classification: UNCLASSIFIED Original Handling Restrictions: n/a Original Previous Classification: n/a Original Previous Handling Restrictions: n/a

Page Count: 2

Previous Channel Indicators: n/a
Previous Classification: n/a Previous Handling Restrictions: n/a Reference: n/a Review Action: RELEASED, APPROVED Review Authority: ShawDG

Review Comment: n/a Review Content Flags: Review Date: 09 JUL 2003

Review Event:

Review Exemptions: n/a
Review History: RELEASED <09 JUL 2003 by SilvaL0>; APPROVED <10 FEB 2004 by ShawDG>

Review Markings:

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Review Media Identifier: Review Referrals: n/a Review Release Date: n/a Review Release Event: n/a **Review Transfer Date:** Review Withdrawn Fields: n/a

Secure: OPEN Status: NATIVE

Subject: PRESS/TV REVIEW OF NASA AND MARTIN MARIETTA EXECUTIVES IN US PAVILION AT VIKING EXHIBIT

TAGS: BEXP, FR

To: COM

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